



## **A New Generation of Superyachts from Gulf Craft with the Premiere of the Majesty 105 at the Dubai International Boat Show 2012**

### **The innovative new concept from Gulf Craft offers extensive outdoor entertaining space**

Gulf Craft Inc., the largest manufacturer of luxury yachts and fiberglass boats in the Middle East and Asia, today premiered a brand new superyacht concept from its Majesty Yachts range – the Majesty 105 – on day one of the Dubai International Boat Show 2012.

The premiere follows the UAE-based shipyard's recent showcase of its largest ever hull construction – the Majesty 135 – at its 30<sup>th</sup> anniversary gala celebration held on Saturday, March 10<sup>th</sup> at its yacht manufacturing facility in the UAE.

The Majesty 105 is the latest in a series of revolutionary concepts created by Gulf Craft. It represents both, the degree of engineering, design and technological sophistication already achieved by the company during its three decades in the business as well as its ability to anticipate and meet the need for striking new superyacht concepts tailored to diverse cruising needs.

Attendees were offered the exclusive opportunity to tour the striking blue-hulled, triple-decked superyacht – which features 5 staterooms, including a luxurious owner's stateroom, 2 crew cabins and one captain's cabin, 8 bathrooms in addition to a dayhead. The Majesty 105 runs on 2 Caterpillar C32 rated engines and can reach top speeds of 27 knots.

The interiors are furnished in gold teak veneer with soft, light carpeting and furnishings in a sea-inspired colour scheme that gives a nod to Mediterranean elegance. Extensive exterior space – including an outdoor steering helm and a hard-topped sundeck fitted with comfortable sofa seating, a wet bar, fridge, icemaker and barbeque – makes this the perfect yacht for outdoor entertaining.

"Choosing to premiere the Majesty 105 at the Dubai International Boat Show was a conscious decision," says Erwin Bamps, COO Gulf Craft. "This region has the highest concentration of superyacht owners in the world and there is a great deal of appreciation for concepts that are different and make a statement. In terms of design and utilization of space, it is one of our best conceived models and we expect the Majesty 105 to be making quite a few waves in the right circles."

"The Majesty 105 was conceptualized for the yacht owner who likes to spend the majority of his time above deck," he added. "With a steering helm on the sun deck and

an interactive outdoor entertaining and lounging space, this is the sort of yacht that would allow you to spend time admiring the coast on an island-hopping itinerary or catch all the action moored alongside waterfront racing circuits like Yas Marina Circuit or the Circuit de Monaco.”

Demonstrating its continued commitment to aggressively investing in new market-relevant designs across its entire range, the Gulf Craft fleet at DIBS 2012 features another exciting premiere, the new Silvercraft 36 HT – a brand new concept within its hard-top sport fishing portfolio.

In addition, Gulf Craft will showcase a new hull from one of its most popular series – the Majesty 121 as well as another hull from the Gulf 95 Exp range – the revolutionary design concept announced in 2011 to meet the demand for extended living on the water.

Gulf Craft will exhibit a range of fiberglass boats and luxury superyachts from its Majesty Yachts, Oryx and Silvercraft brands at EX 15 and on-water display at the Dubai International Boat Show until March 17th.

– Ends –

**Notes for Editors:**

Gulf Craft is a major global manufacturer of luxury yachts and fiberglass boats and one of only a few boat builders worldwide with the capability to produce a range of marine craft from 20ft roundabouts up to 135ft superyachts. Founded in The United Arab Emirates in 1982, Gulf Craft has a 100% track record for delivery over three decades.

With an annual production capacity of about 500 craft, Gulf Craft is the Middle East's and Asia's leading fiberglass boat and yacht manufacturer and currently exports over 70% of its production to 40 countries through the Majesty Yachts, Oryx and Silvercraft brands. In addition, Gulf Craft has the capability to provide global advisory and assistance on all aspects of boat ownership, from design to mooring, registration, operation, maintenance and trade-in.

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